



Presented by



# SPONSORSHIP + UNDERWRITING *Opportunities*



THE RANCH



1025 E Ball Rd Anaheim, CA 92805  
Wednesday, September 10, 2025

[WESTWARDHOMEGALA.COM](http://WESTWARDHOMEGALA.COM)



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# Dear *Friend*

In the heart of one of the wealthiest counties in the country, thousands of families still struggle to find a safe, affordable place to call home. At Orange County Community Housing Corporation (OCCHC), we believe that everyone deserves access to a better future—and that starts with the stability of a home, the confidence that comes from financial knowledge, and the tools to succeed in school and beyond.

For nearly 50 years, OCCHC has walked alongside families and students on their journey from unsteady circumstances to confident, equipped lives. With your help, we can continue to break the cycle of poverty through our three cornerstone programs:

- **Affordable Housing:** Revitalizing neighborhoods through the creation of affordable housing that families can afford, providing the foundation for stability and success.
- **Education Programs:** Supporting students with tools and resources to thrive in school, get into college and build fulfilling futures.
- **Homeownership:** Creating a path to homeownership for underserved families through financial education and one-on-one counseling enhancing economic stability and lasting change throughout the community.

We invite you to become a sponsor of the **2025 Westward Home Gala**, taking place on **Wednesday, September 10, 2025, at The Ranch at Anaheim**. This powerful evening will gather community leaders, partners, and champions like you to celebrate our collective impact and raise critical funds to support our mission.

**Becoming a sponsor means more than just underwriting an event**—it's a commitment to lifting up families who are working hard to change the course of their lives. It's standing beside students who will be the first in their family to attend college. It's helping parents who dream of homeownership finally unlock that door. As a sponsor, your support fuels opportunity, and your brand becomes part of a story that changes lives in Orange County.

Your support will directly support OCCHC families and students, expanding access to housing, education, and financial empowerment throughout Orange County.

Becoming a sponsor isn't just about attending a gala—it's about helping children grow up in homes where they can dream, about preparing first-generation college students for success, and about building a community where every neighbor has the opportunity to thrive.

We've included a sponsorship and underwriting package detailing ways you can get involved. I hope you'll consider joining us as a partner in this life-changing work.

with gratitude,



*Nora Mendez*

Chief Executive Officer  
Orange County Community Housing Corporation



# In the sixth-largest economy in the nation, no one should be living in poverty.

*Yet many in Orange County do.*



Orange County is home to oceanfront real estate, world-class innovation, and thriving commerce—but also to thousands of families one paycheck away from homelessness. For many, the American dream is a daily struggle for survival. It's not because they lack talent, work ethic, or ambition. It's because the systems meant to support them are fractured, temporary, or out of reach.

**Poverty here isn't a lack of potential—it's a lack of access.  
And that is a problem we can solve—together.**

## **The Mission of Orange County Community Housing Corporation**

For over 50 years, Orange County Community Housing Corporation (OCCHC) has worked to break the cycle of poverty—permanently. We provide long-term, affordable housing and support services for low-income families and individuals, creating the foundation for independence, growth, and success.

Our work doesn't stop at shelter. OCCHC equips families with the tools to move forward—financial education, personal empowerment, and academic achievement. We don't believe in temporary fixes. We believe in generational transformation.



# BREAKING THE CYCLE OF *Poverty*

## A Proven 3-Step Pathway



### A Vision for Orange County: Everyone Thriving

Imagine an Orange County where every family has the power to build a better future—where no child has to choose between homework and hunger, and no parent has to trade rent for food. Where neighborhoods are not divided by economic lines but united by shared potential.

This is our vision. And with your partnership, it can be reality. Join us in building a future where everyone in Orange County has the opportunity to thrive.

# Sponsorship Opportunities

Play an active role in our Westward Home, A Gala to Break the Cycle of Poverty by becoming a corporate sponsor. A range of options gives everyone a chance to impact families in need.

## TITLE SPONSOR - \$100,000+ **SOLD**

- Named presenting sponsor at time of signing
- Co-branded video
- 2 VIP tables (equivalent to 12 tickets)
- Full-page ad in the 2025 Westward Home Gala Program
- Dedicated social post
- Dedicated email
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on digital and printed marketing material
- Verbal recognition at the event
- VIP Hour

## PLATINUM SPONSOR - \$50,000+ Limit 2

- 2 VIP tables (equivalent to 12 tickets)
- Full page ad in the 2025 Westward Home Gala Program
- Dedicated social post
- Dedicated email
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on digital and printed marketing material
- Verbal recognition at the event
- Opportunity to give event take-away
- VIP Hour

## GOLD SPONSOR - \$25,000+

Limit 4

- 1 VIP table (equivalent to 6 tickets)
- Half page ad in the 2025 Westward Home Gala Program
- Dedicated social post
- Dedicated email
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on digital and printed marketing material
- Verbal recognition at the event
- VIP Hour

## SILVER SPONSOR - \$10,000+

- 6 tickets to the gala
- Quarter page ad in the 2025 Westward Home Gala Program
- Dedicated social post
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on digital and printed marketing material
- Verbal recognition at the event

## BRONZE SPONSOR - \$5,000+

- 4 tickets to the gala
- Quarter page ad in the 2025 Westward Home Gala Program
- Dedicated social post
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts

# Underwriting *Opportunities*

Be one of Westward Home's distinguished underwriters so that more of the gala fundraising dollars raised can go directly to the families and students we serve.

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**Select one underwriting opportunity for \$2,500.**

**2025 WESTWARD HOME  
GALA PROGRAM**

**WHISKEY TASTING**

**MAN ON THE STREET**

**FLORAL CENTERPIECES**

**VALET SPONSOR**

**WESTERN BAND**

**LINE DANCERS**

**CASINO GAMES**

**PHOTOGRAPHY**

**AUCTIONEER**

**VOLUNTEER MEALS**

**INVITATION PRINTING**

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**Underwriters will receive the following:**

- 2 tickets to event
- Message mention ad in the 2025 Westward Home Gala Program
- Logo on event element
- Mention in recap video
- Logo on printed and digital invitation
- Logo on program
- Verbal recognition at event

# 2025 WESTWARD HOME GALA PROGRAM

## AD GUIDE

### Full Page Ad

16" wide x 9" high



**\$2,500**

### Half Page Ad

8" wide x 9" high



**\$1,000**

### Quarter Page Ad

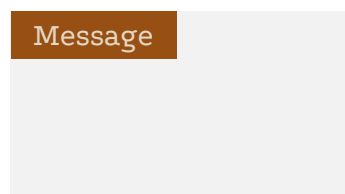
8" wide x 4.5" high



**\$600**

### Message Mention

8" wide x 2.25" high



**\$250**

**Program Ad Deadline - August 1, 2025**

Please email ad to [erin@occhc.org](mailto:erin@occhc.org)  
For questions or more information, please contact:  
Erin Gunther at OCCHC/SteppingUP  
714.558.8161 ext. 112  
[erin@occhc.org](mailto:erin@occhc.org)

# OCCHC *Mission*

The Orange County Community Housing Corporation (OCCHC) was founded in 1977 with a mission to transition extremely low-income families towards greater self-sufficiency by assisting them with housing and education. Today, we celebrate over 45 years of service and thousands of families that have been housed from homelessness by OCCHC and those continuing to break their very own cycle of poverty through affordable housing and education. Join us by helping us provide not just a house, but a home and a future at Westward Home.

## Thank You to Our Returning Sponsors



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